# Searching for neutral Higgs bosons in non-standard channels

Arjun Menon University of Oregon

April 9, 2013

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# Motivation

- A SM-Higgs like resonance has been observed at the LHC
- The Higgs sector may also have extra scalars and pseudo-scalars.
- The *ττ*-channel is the standard mode of searching for such particles.
- Examples of models with suppressed  $A/H \rightarrow \tau \tau$  rates:
  - Enhanced bb couplings in 2HDM and MSSM.
     JHEP 1207 (2012) 091 w/ M. Carena, S. Gori, A. Juste, C.
     Wagner & L-T. Wang
  - Enhance ZA couplings in NMSSM like models.

JHEP 1302 (2013) 152 w/ S. Chang

#### Searching Non-Standard Higgses with enhanced $b\bar{b}$ rates

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# Higgs Sector in 2HDMs

- The Neutral components acquire vevs and their ratio is  $\tan \beta = v_u/v_d$ .
- Neglecting CP violation in the Higgs sector, electroweak breaking leaves:

1 CP odd Higgs A 1 charged Higgs  $H^{\pm}$ , and 2 CP even Higgs bosons h, H

- One CP-even (SM-like) Higgs has SM strength couplings to gauge bosons.
- The other CP-even (Non-Standard) Higgs has suppressed couplings to gauge bosons.

(本語)

Couplings to b-quarks and  $\tau$ -leptons in 2HDMs

General 2HDM Higgs fermions couplings are

$$\mathcal{L}_{Yuk} = y_u H_u \bar{Q} U + y_d H_d \bar{Q} D + \tilde{y}_u H_d^{\dagger} \bar{Q} U + \tilde{y}_d H_u^{\dagger} \bar{Q} D + y_\ell H_d \bar{L} E + \tilde{y}_\ell H_u^{\dagger} \bar{L} E + h.c.$$

d-type fermion couplings to Non-standard Higgses are:

$$g_{H/Afar{f}} \simeq rac{ar{m}_f}{m{v}} ext{tan} \, eta_{ ext{eff}}^f$$

where for  $f = b, \tau$ 

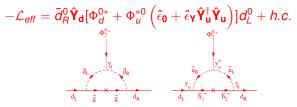
$$\tan \beta_{\text{eff}}^{f} = \frac{\tan \beta}{1 + \epsilon_{f} \tan \beta} \left( 1 - \frac{\epsilon_{f}}{\tan \beta} \right)$$
$$\epsilon_{f} = \frac{\tilde{y}_{f}}{y_{f}}$$

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#### Fermion couplings in the MSSM

 Including 1-loop effects, both quarks couple to both the Higgs bosons so that:

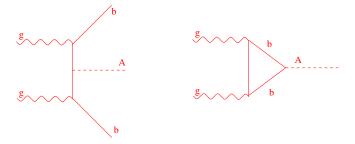


and have the structure:

$$\begin{aligned} \epsilon_{0}^{l} &\approx \frac{2\alpha_{s}}{3\pi} M_{3} \mu C_{0}(m_{\tilde{d}_{1}^{l}}^{2}, m_{\tilde{d}_{2}^{l}}^{2}, M_{3}^{2}) \\ \epsilon_{Y} &\approx \frac{1}{16\pi^{2}} A_{t} \mu C_{0}(m_{\tilde{t}_{1}}^{2}, m_{\tilde{t}_{2}}^{2}, \mu^{2}) \\ \epsilon_{\tau} &\approx \frac{3\alpha_{2}}{8\pi} \mu M_{2} C_{0}(M_{\tilde{\tau}_{1}}^{2}, M_{\tilde{\tau}_{2}}^{2}, M_{1}^{2}) \end{aligned}$$

Kolda, Babu, Buras, Roszkowski...

# Non-standard Higgs boson production and decay



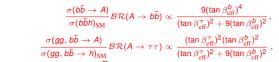
Gunion et.al. '94, Balazs et.al, Diaz-Cruz et.al., & Huang et.al. '98, Campbell et.al. '03, Dawson et.al. '03

General b and τ couplings are

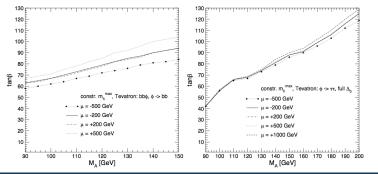
$$g_{Abb} \simeq rac{m_b an eta {
m an} \, eta^b_{
m eff}}{m v}; g_{A au au} \simeq rac{m_ au an eta^ au_{
m eff}}{m v}$$

contd...

Enhanced production and decay modes:



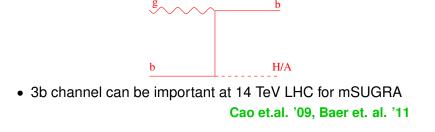
• In the MSSM the  $b\bar{b}$  channel has greater model dependence than  $\tau\tau$ . Carena et.al. '05



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# Non-Standard Higgs into 3b: Production and Decay

- $\tan \beta_{\text{eff}}^{\tau}$  can be small compared to  $\tan \beta_{\text{eff}}^{b} \Rightarrow$  weaker reach in the  $\tau \tau$  channel.
- The  $H/A \rightarrow b\bar{b}$  can be enhanced enough to make it competitive with the clean  $\tau\tau$  channel.
- In addition to the 4b-final state we also have:



# Signal and Background Simulation

- Simulation used MG5 interfaced with Pythia 6.4.
- QCD background: Separately simulated the 3b+X and 2b+j+X where X= 1,2j
- Used *k*<sub>t</sub> matching, with matching scale of 30 GeV.
- Background separation into *bbj* and 3*b* samples does not model *b* jets with *p<sub>T</sub>* below ~ 40 GeV very well.
- b-jets are clustered using anti- $k_T$  with  $\Delta R = 0.4$ .
- Jet energy smearing of  $100\%/\sqrt{E/\text{GeV}}$ .
- We assume a constant *b*-tagging efficiency of 60%, a *c*-jet mis-tag rate of 10% and a light-jet mis-tag rate of 1%.
- Low mis-tag rate of *c* and light-jets leads to the *bbj* and 3*b* backgrounds being comparable

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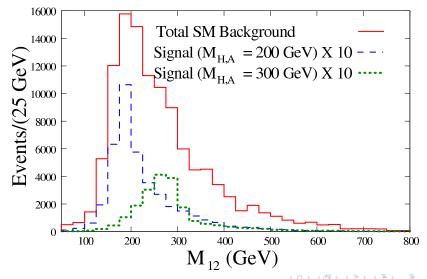
### Selection I vs Selection II

- Selection I: Exactly 3 *b*-tagged jets with  $p_T > 60$  GeV and  $|\eta| < 2.0$ .
- Selection II: Exactly 3 *b*-tagged jets with  $p_T^{b_1} > 130$  GeV,  $p_T^{b_{2,3}} > 50$  GeV and  $|\eta| < 2.0$ .
- Require M<sub>12</sub>, M<sub>13</sub> or M<sub>23</sub> within 25 GeV window of Higgs mass.

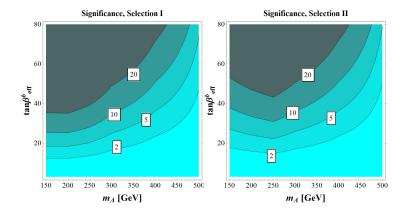
For tan $\beta_{eff}^{b}$	s = <b>30</b> @	30 fb <sup>-1</sup>	<sup>1</sup> 7 TeV LHC
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	Selec	tion I	Selection II			
	S/B	$S/\sqrt{B}$	S/B	$S/\sqrt{B}$		
$m_A = 150 \text{ GeV}$	0.06	14.1	0.047	6.2		
<i>m</i> <sub>A</sub> = 200 GeV	0.057	14.4	0.048	7.9		
<i>m</i> <sub>A</sub> = 300 GeV	0.035	7.3	0.038	6.8		
$m_A = 400 \text{ GeV}$	0.027	3.4	0.028	3.3		

#### Signal and Background Distributions for tan $\beta = 30$



#### Reach in the general 2HDM Model

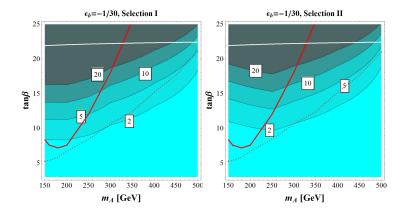


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#### The 3b vs $\tau\tau$ in the MSSM

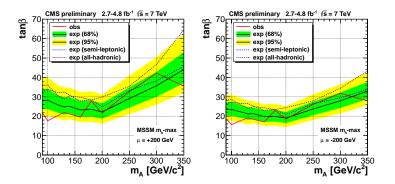


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#### **CMS** Analysis



#### HCP Nov. 2012

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# Conclusions

- The A → ττ LHC search puts weak limits on regions of large tan β<sup>b</sup><sub>eff</sub> and small tan β<sup>τ</sup><sub>eff</sub> in 2HDMs.
- The  $A/H \rightarrow b\bar{b}$  is a complementary channel that probes parametric scenarios of large tan  $\beta_{\text{eff}}^{b}$ .
- The reach of the  $A/H \rightarrow b\bar{b}$  channel is limited by low S/B for low to moderate  $\tan \beta_{\text{eff}}^{b}$ , but can be powerful at large  $\tan \beta_{\text{eff}}^{b}$ .

#### Search for Non-Standard Higgs in the $H \rightarrow ZA$ channel

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Image: A matrix

#### Motivation: excess in the $2\ell$ + 0 ,1 and 2 $\tau_h$ 's

CMS 2011: 2.1 fb<sup>-1</sup> @ 7 TeV CMS-PAS-SUS-11-013

Selection		$N(\tau)=0$	N(τ)=1			$N(\tau)=2$
	obs	expected SM	obs	expected SM	obs	expected SM
≥FOUR Lepton Results						
MET>50, $H_T$ >200,noZ	0	$0.003 \pm 0.002$	0	$0.01 \pm 0.05$	0	$0.30 \pm 0.22$
MET>50, $H_T$ >200, Z	0	$0.06 \pm 0.04$	0	$0.13 \pm 0.10$	0	$0.15 \pm 0.23$
MET>50,H <sub>T</sub> <200,noZ	1	$0.014 \pm 0.005$	0	$0.22 \pm 0.10$	0	$0.59 \pm 0.25$
$MET>50, H_T < 200, Z$	0	$0.43 \pm 0.15$	2	$0.91 \pm 0.28$	0	$0.34 \pm 0.15$
$MET < 50, H_T > 200, noZ$	0	$0.0013 \pm 0.0008$	0	$0.01 \pm 0.05$	0	$0.18 \pm 0.07$
$MET < 50, H_T > 200, Z$	1	$0.28 \pm 0.11$	0	$0.13 \pm 0.10$	0	$0.52 \pm 0.19$
MET<50,H <sub>T</sub> <200,noZ	0	$0.08 \pm 0.03$	4	$0.73 \pm 0.20$	6	$6.9 \pm 3.8$
MET<50, $H_T$ <200, Z	11	$9.5 \pm 3.8$	14	$5.7 \pm 1.4$	39	$21 \pm 11$

CMS 2012: 4.8 fb<sup>-1</sup> @ 7 TeV arXiv:1204.5341

Selection	$N(\tau_h)=0$			$N(\tau_h)=1$	$N(\tau_h)=2$		
	obs	expected	obs	expected	obs	expected	
4 Lepton results							
$4\ell E_T^{miss} > 50, H_T > 200, no Z$	0	$0.018\pm0.005$	0	$0.09 \pm 0.06$	0	$0.7\pm0.7$	
$4\ell E_{\rm T}^{\rm miss} > 50, H_{\rm T} > 200, Z$	0	$0.22\pm0.05$	0	$0.27 \pm 0.11$	0	$0.8 \pm 1.2$	
$4\ell E_{\rm T}^{\rm miss} > 50, H_{\rm T} < 200, \text{ no Z}$	1	$0.20\pm0.07$	3	$0.59 \pm 0.17$	1	$1.5\pm0.6$	
$4\ell E_T^{miss} > 50, H_T < 200, Z$	1	$0.79\pm0.21$	4	$2.3 \pm 0.7$	0	$1.1\pm0.7$	
$4\ell E_{T}^{miss} < 50, H_{T} > 200, no Z$	0	$0.006\pm0.001$	0	$0.14\pm0.08$	0	$0.25\pm0.07$	
$4\ell E_T^{miss} < 50, H_T > 200, Z$	1	$0.83 \pm 0.33$	0	$0.55 \pm 0.21$	0	$1.14\pm0.42$	
$4\ell E_{\rm T}^{\rm miss}$ <50, $H_{\rm T}$ <200, no Z	1	$2.6 \pm 1.1$	5	$3.9 \pm 1.2$	17	$10.6 \pm 3.2$	
$4\ell E_{\rm T}^{\rm miss}$ <50, $H_{\rm T}$ <200, Z	33	$37\pm15$	20	$17.0\pm5.2$	62	$43\pm16$	

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### Theoretical Implications of Signal

The multi-lepton channel is sensitive to SM Higgs decay modes and with 5 fb<sup>-1</sup> of data, the region
 120 ≤ m<sub>h</sub> ≤ 150 GeV can be probed at 95% C.L.

#### E. Contreras-Compana, et.al. '12

• The CMS 2012 multi-lepton data puts limits on  $\mathcal{BR}(t \rightarrow ch) < 2.7\%$ 

#### N. Craig et.al. '12

 It also leads to constraints on 2HDM's when multiple-channels from *h*, *H*, *A* and *H*<sup>±</sup> decay modes.

N. Craig et.al. '13

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#### Example: The NMSSM

• The superpotential has the form

$$W = W_{\text{Yuk}} + \lambda \hat{H}_u \hat{H}_d \hat{S} + \frac{\kappa}{3} \hat{S}^3$$

with soft terms

 $V_{
m soft} = m_{H_u}^2 |H_u|^2 + m_{H_d}^2 |H_d|^2 + m_S^2 |S|^2 + \sqrt{2} \left( m_\lambda S H_u H_d - rac{m_\kappa}{3} S^3 
ight)$ 

with  $m_{\kappa} \equiv -\kappa A_{\kappa}/\sqrt{2}$  and  $m_{\lambda} \equiv \lambda A_{\lambda}/\sqrt{2}$ 

In the basis where scalar basis (h<sup>0</sup><sub>v</sub>, H<sup>0</sup><sub>v</sub>, h<sup>0</sup><sub>s</sub>) and the pseudo-scalar basis (A<sup>0</sup><sub>v</sub>, A<sup>0</sup><sub>s</sub>)

$$\mathcal{L}_{\mathrm{Higgs}}^{\mathrm{Kin}} \subset -\frac{g_2}{2c_{\theta_W}} Z^{\mu} (c_{\theta_A} A_1^0 - s_{\theta_A} A_2^0) \overleftrightarrow{\partial_{\mu}} \left( s_{2\beta} h_v^0 + c_{2\beta} H_v^0 \right)$$

where the  $h_v$  is direction that acquires a VEV.

•  $H \rightarrow Z\tau^+\tau^-$  Has been studied in context of explaining LEP anomalies.

#### Dermisek '08, Dermisek and Gunion '09

# Higgs mass of Benchmark points

Model	$\lambda$	$\kappa$	$t_{\beta}$	$A_{\lambda}$	$A_{\kappa}$	$A_t$	$\mu_{\mathrm{eff}}$	М <sub>ã</sub>
				(GeV)	(GeV)	(TeV)	(GeV)	(TeV)
BM1	0.71	1.10	1.5	-11.0	-8.0	0.0	160	0.5
BM2	0.71	1.10	1.5	-9.1	-7.0	0.0	166	0.5
BM3	0.67	0.78	1.5	-4.2	-40.6	0.0	170	0.5

Model	$m_{H_1^0}$	$m_{H_2^0}$	$m_{A_1^0}$	$m_{H^{\pm}}$	$g_{t\bar{t}H_1^0}^{\text{red.}}$	$g_{t\bar{t}H_2^0}^{\text{red.}}$
	(GeV)	(GeV)	(GeV)	(GeV)		2
BM1	125.2	270	8.9	266	0.982	-0.691
BM2	125.1	283	19.7	278	0.984	-0.690
BM3	124.5	252	117	248	0.992	-0.668

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#### Higgs couplings of Benchmark points

$\mathcal{BR}$ of $H_1^0$	bb	$\gamma\gamma$	WW*	ZZ*	$A_1^0 A_1^0$
BM1	0.63	$2.6  imes 10^{-3}$	0.19	$2.1 \times 10^{-2}$	$2.9 imes10^{-3}$
BM2	0.61	$2.5 imes10^{-3}$	0.18	$2.0  imes 10^{-2}$	$4.3  imes 10^{-2}$
BM3	0.64	$2.7 imes10^{-3}$	0.18	$2.0 imes10^{-2}$	0.0

 $\mathcal{BR}: \gamma \gamma_{SM} = 2.28 \times 10^{-3}; \ \mathcal{WW}_{SM}^* = 2.15 \times 10^{-1}; \ ZZ_{SM}^* = 2.64 \times 10^{-2}$ 

$\mathcal{BR} \text{ of } H_2^0$	bb	$H_1^0 H_1^0$	$ZA_1^0$	$A_1^0 A_1^0$
BM1	$4.5  imes 10^{-3}$	$5.6  imes 10^{-4}$	0.78	0.17
BM2	$4.3  imes 10^{-3}$	$4.9  imes 10^{-4}$	0.70	0.16
BM3	$1.9  imes 10^{-2}$	$1.7 imes10^{-6}$	0.78	0.19

$\mathcal{BR}$ of $A_1^0$	au au	bĐ	gg	Signal Rate ( $\mu$ )		
BM1	0.74	0.0	0.12	0.28		
BM2	$5.9  imes 10^{-2}$	0.92	$1.1  imes 10^{-2}$	$5.7 imes10^{-3}$		
BM3	$9.1  imes 10^{-2}$	0.87	$2.9 imes10^{-2}$	0.01		

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# **Event Simulation**

- Simulation used Pythia8.170 for pp collisions.
- Include the effects of ISR, FSR, multiple interactions and fragmentation.
- The Z-bosons were allowed to decay only into  $e, \mu, \tau$ .
- No detector simulator was used, but instead implemented an CMS-like *τ<sub>h</sub>* reconstruction algorithm.
- Trigger requirements:
  - 1-lepton: muon (electron) has a p<sub>T</sub> > 35 (85) GeV
  - 2-lepton:  $p_T^1 \ge 20$  GeV and  $p_T^2 \ge 10$  GeV.
- Lepton identification:  $p_T \ge 8$  GeV and  $|\eta| \le 2.1$ .
- Lepton isolation:  $I_{\text{Rel}} = E_{\text{cone}}/E_{\ell} \le 0.15$ , where  $E_{\ell}$  = energy of lepton and

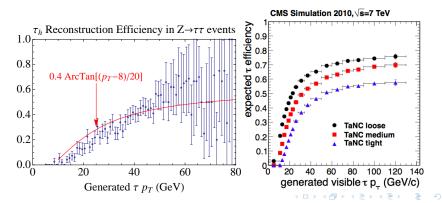
 $E_{\text{cone}} = \text{energy in a } \Delta R = 0.3 (0.4) \text{ for muons (electrons).}$ 

#### $\tau_h$ reconstruction

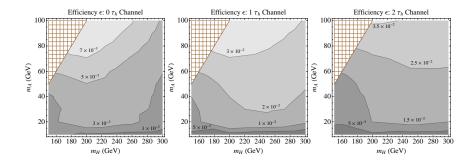
- $\tau_h$  reconstruction: 1-pronged track with  $p_T \ge 8.0$  GeV.
- $\tau_h$  isolation:  $E_{ann}/E_{cone} \leq 0.15$  where,

 $E_{\rm ann} = {\rm energy} \ {\rm in} \ 0.1 < \Delta R \le 0.3$ 

 $E_{\rm cone} = {\rm energy} \ {\rm in} \ \Delta R \le 0.1.$ 



# $Z\tau\tau$ efficiency in

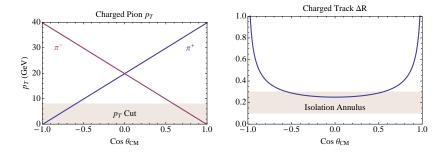


 $\epsilon = \frac{\text{Number of events to pass cuts}}{\text{Number of events generated}}$ 

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#### Toy-Model for $\tau_h$ reconstruction

#### $m_H = 200 \text{ GeV}$ and $m_A = 10 \text{ GeV}$



 $\theta_{CM} =$  Angle of  $\pi^+$  in rest frame of A when  $\tau^+ \to \pi^+ \bar{\nu}_{\tau}$  $p_T$  is measured in the H rest frame  $\Delta R =$  the angle between the two charged tracks.

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#### Limits of signal due to CMS data

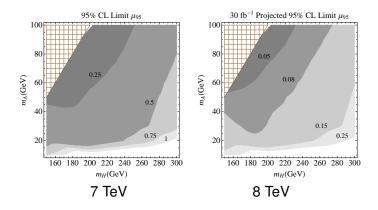
- Due to low statistics we assume a Poisson distribution for the number of events.
- We assume the background errors are gaussian
- The maximum allowed number of signal events at 95%
   C.L. (S<sup>Max</sup><sub>95</sub>) is found by solving

$$\int_{0}^{\infty} dB \frac{\Gamma(N_{\rm obs} + 1, S_{95}^{\rm Max} + B)}{N_{\rm obs}!} \frac{1}{\mathcal{N}_B} \exp\left[-\frac{(B - \mu_B)^2}{2\sigma_B^2}\right] = 0.05$$

• The bounds on  $\sigma_{sig}$ , normalized to  $\sigma_{SM}$  is

$$\mu_{95}^{i} \equiv rac{S_{95}^{i\,\mathrm{Max}}}{\sigma_{\mathrm{H}_{\mathrm{SM}}} imes \mathcal{BR}(Z 
ightarrow l^+ l^-) imes \epsilon^{i} imes \mathcal{L}}$$

#### contd.



1- $\tau_h$  constraint is the strongest due to large  $\epsilon_{1\tau_h}$  and  $N_{obs}^{CMS} \sim N_{bkg}$ 

# H and A Mass reconstruction in the $2\tau_h$ channel

• Transverse Mass:

$$\begin{split} m_{A}^{T} &= \sqrt{p_{V}^{2} + 2(E_{V}E_{+}^{T} - p_{V}^{T} \cdot p_{+}^{T})} \\ m_{H}^{T} &= \sqrt{(p_{V} + p_{Z})^{2} + 2((E_{V} + E_{Z})E_{+}^{T} - (p_{V}^{T} + p_{Z}^{T}) \cdot p_{+}^{T})} \\ \text{where } m_{i}^{T} \leq m_{i} \end{split}$$

#### Barr et. al., 2009

Collinear Mass: Solve kinematics under assumption that neutrinos are collinear with the visible momenta

$$\lambda_1 \boldsymbol{p}_{V_1}^T + \lambda_2 \boldsymbol{p}_{V_2}^T = \boldsymbol{p}_+^T.$$

where by assumption  $\lambda_i$ 's are positive.

Ellis et. al., 1987

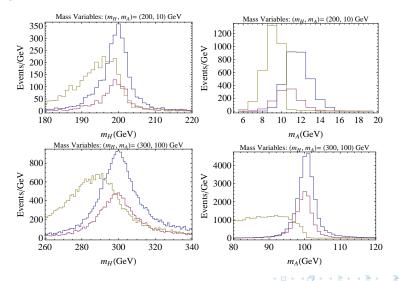
#### H and A Trial Mass Reconstruction in the $2\tau_h$ channel

• The 8 kinematic constraint equations are:

$$\begin{aligned} p_{\nu_1}^2 &= 0 = p_{\nu_2}^2 \\ \left( p_{\nu_1} + p_{V_1} \right)^2 &= m_{\tau}^2 = \left( p_{\nu_2} + p_{V_2} \right)^2 \\ m_A^2 &= \left( p_{\nu_1} + p_{V_1} + p_{\nu_2} + p_{V_2} \right)^2 \\ m_H^2 &= \left( p_Z + p_{\nu_1} + p_{V_1} + p_{\nu_2} + p_{V_2} \right)^2 \\ p_{\nu_1}^X + p_{\nu_2}^X &= p_+^X \\ p_{\nu_1}^Y + p_{\nu_2}^Y &= p_+^Y \end{aligned}$$

- However 10 unknowns  $p_{\nu_i}$ ,  $m_H$  and  $m_A$ .
- Solve for the mean values of m<sub>H</sub> and m<sub>A</sub> where solutions exist.

#### Comparison of Mass reconstructions



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#### Latest CMS analysis

Selection		MET	N(τ)=0, NbJet=0		N(τ)=1, NbJet=0		$N(\tau)=0$ , NbJet $\geq 1$		$N(\tau)=1$ , NbJet $\geq 1$	
			obs	expect	obs	expect	obs	expect	obs	expect
4 Lepton Results $H_T > 200$										
OSSF0	NA	(100,∞)	0	$0.007 \pm 0.01$	0	$0.001 \pm 0.01$	0	$0 \pm 0.01$	0	$0 \pm 0.009$
OSSF0	NA	(50, 100)	0	$0 \pm 0.01$	0	$0.007 \pm 0.01$	0	$0.01 \pm 0.02$	0	$0.008 \pm 0.01$
OSSF0	NA	(0,50)	0	$1e-05 \pm 0.009$	0	$0.01 \pm 0.01$	0	$0 \pm 0.009$	0	$0 \pm 0.009$
OSSF1	off-Z	(100,∞)	0	$0.0005 \pm 0.009$	1	$0.09 \pm 0.03$	0	$0.06 \pm 0.04$	0	$0.05 \pm 0.03$
OSSF1	on-Z	(100,∞)	0	$0.03 \pm 0.02$	0	$0.27 \pm 0.07$	0	$0.19 \pm 0.11$	0	$0.17 \pm 0.09$
OSSF1	off-Z	(50,100)	0	$0.03 \pm 0.03$	1	$0.13 \pm 0.07$	0	$0.02 \pm 0.02$	0	$0.07 \pm 0.04$
OSSF1	on-Z	(50, 100)	0	$0.08 \pm 0.04$	1	$0.29 \pm 0.08$	0	$0.1 \pm 0.06$	1	$0.12 \pm 0.08$
OSSF1	off-Z	(0,50)	0	$0.007 \pm 0.01$	0	$0.12 \pm 0.06$	0	$0.001 \pm 0.01$	0	$0.04 \pm 0.03$
OSSF1	on-Z	(0, 50)	0	$0.1 \pm 0.04$	0	$0.5 \pm 0.12$	0	$0.02 \pm 0.02$	0	$0.23 \pm 0.11$
OSSF2	off-Z	(100,∞)	0	$0.004 \pm 0.01$	0	$0 \pm 0$	0	$0.008 \pm 0.01$	0	$0 \pm 0$
OSSF2	on-Z	(100,∞)	0	$0.05 \pm 0.05$	0	$0 \pm 0$	0	$0.13 \pm 0.08$	0	$0 \pm 0$
OSSF2	off-Z	(50, 100)	0	$0.01 \pm 0.01$	0	$0 \pm 0$	0	$0.01 \pm 0.02$	0	$0 \pm 0$
OSSF2	on-Z	(50, 100)	0	$0.39 \pm 0.1$	0	$0 \pm 0$	0	$0.16 \pm 0.07$	0	$0 \pm 0$
OSSF2	off-Z	(0,50)	0	$0.11 \pm 0.03$	0	$0 \pm 0$	0	$0.05 \pm 0.03$	0	$0 \pm 0$
OSSF2	on-Z	(0,50)	2	$3.3 \pm 0.7$	0	$0 \pm 0$	1	$0.37 \pm 0.09$	0	$0\pm 0$

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But visible  $p_T^{\tau} \ge 20 \text{ GeV} \Rightarrow \text{reduced efficiencies}$ .

Searching for neutral Higgs bosons in non-standard channels

Arjun Menon University of Oregon

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# Conclusion

- The possibility of enhanced  $H \rightarrow ZA \rightarrow Z\tau^+\tau^-$  decay exists.
- The NMSSM example scenario needs low  $\tan \beta$  and large pseudo-scalar mixing.
- The efficiencies for detecting such a scenario are the largest in the  $1\tau_h$  and  $2\tau_h$  channel.
- The shape of the efficiency curves is due to an interplay between the isolation and min(p<sub>T</sub>) cuts.
- For low *m<sub>A</sub>* a boosted *τ* strategy similar to Englert et. al.,
   '11 may be needed.

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#### contd...

- $1-\tau_h$  is the most constraining of the channels.
- The projected reach with 30 fb<sup>-1</sup> CMS data could probe a large region interesting parameter space.
- For such decays the trial mass reconstruction method is more efficent than the transverse and collinear approaches.
- The phenomenology of non-Standard Higgs bosons can be quite rich and appear in many channels other than ττ.